The “big picture” of soft-facts

Z-FVC®
Where is your Zeal?
Find your targets Visualize and Communicate it!

Ideee®
Idea Expansion and Evolution

Baselisk®
Chances and Risks Basel II Soft Facts

BP-Control®
Business Prozess Control

TechDoc®
Technical Documentation

Problem IAP®
Problem Identification Analysis-Prevention

IT-SSS Check®
Strategy Security and Sense

company.com/ix® - Company Communication Index

mem – learning®
Memetic Based e-Learning

e-mem®
Memetic Mail Advertising

The best Ideas „from Scheibbs bis Nebraska“

www.memeticor.com
**Z-FVC** - Where is your Zeal?
Find your targets Visualize and Communicate it!

Do you have questions like this:

- How can we achieve that everybody knows what to do?
- How can we ensure that everybody knows the right direction?
- How can we tell them what is most important?
- How can we make our own decisions and stay in line?

Do you want to:

- know the most important things without reading hundreds of papers!
- know that you can make your own decisions without worry about unclear guidelines!
- know that everybody knows what to do next without asking every time!
- know that everybody feels good with your targets!

Where is your Zeal? Find your targets Visualize and Communicate it with Z-FVC®

- to structure and to prioritise.
- to arrange strategy and tactic.
- to plan events and procedures.
- to appraise implications.
- to consider interests and conflicts.
Ideee® - Idea Expansion and Evolution (idea design and development tool)

Do you have questions like this:

- How can we get the best ideas, without having to wait for them?
- How can we use our ideas efficiently?
- How can we handle our ideas without getting off?
- How can we share our know how when creating new ideas?

Do you want to:

- get the best ideas without reading hundreds of papers!
- help with my ideas even they will be used later!
- change the future without writing boring papers!
- make your contribution visible to everybody!
- have the best ideas “from Scheibbs to Nebraska”!

Idea Expansion and Evolution with Ideee®

- make ideas visible.
- make ideas understandable.
- compare and appraise ideas.
- communicate ideas.
- comment ideas.
Baselisk© - Chances and Risks

Basel II Soft Facts

Do you have questions like this:

- How can we specify our soft facts, without having write and discuss hundreds of papers?
- How can we discuss our soft facts without sitting in endless meetings?
- How can we calculate our chances and risks and coordinate with our experts?

Do you want to:

- get the best out of what the future offers!
- use your chances without forgetting the risks!
- show everybody where it makes sense to dig!
- have a big picture of your chances and risks!
- learn from your decisions and see what happens next!

Simply illustrate your Soft Facts with Baselisk© and win:

- improve your rating up to 45%.
- achieve operational chances and risks at a glance.
- use the clear presentation to plan and communicate your business.
- profit by the simple interfaces via XML/XSL and HTML hyperlinks.
BP-Control© - Business Process Control

Do you have questions like this:

- Who is responsible?
- Who is expert in this field?
- What is my scope?
- What are my limits?

Do you want to:

- work hard but not useless!
- share work with others without a dispute!
- trust in your organisation!
- know what is going on without reading hundreds of papers!
- know who is who without hanging around drinking coffee!

Analyse your business processes and illustrate them with BP-Control©

- declare fields and scopes.
- reason projects and tasks.
- define your limits.
- assign people.
TechDoc© - Technical Documentation

Do you have questions like this:

- Where is the actual version?
- Where can I find some drawings about ...?
- Does anybody know if we have changed the drawings?
- Who did the last changes?
- They sent some drawings but what program do I need to view them?
- How to make changes visible to everybody?
- How many drawings are we responsible for?

Do you want to:

- have one common repository!
- get drawings when you need them!
- see what was changed!
- know who is responsible!
- just use your data to change drawings!

Technical Documentation with TechDoc©

- to illustrate location and function of technical facts.
- uncomplex interfaces based on XML.
- easy to integrate by hyperlinks.
Problem IAP© - Probleme Identification-Analysis-Prevention

Do you have questions like this:

- How to make problems resulting in chances?
- How to handle problems in a civilised manner?
- How to avoid reinvent the wheel again and again?
- Who can help me solving this problem?
- Did anybody had the same problem before?
- What happens when we can not solve this problem?

Do you want to:

- get a solution for your problem!
- see what happens when you can not solve the problem!
- help others to solve similar problems!
- show/see what to do without writing/reading hundreds of papers!

Probleme Identification-Analysis-Prevention with Problem EAV©

- best of practice.
- problemfree, professional.
- exchange of experience.
- learning aptitude.
- professional competence.
- security.
- innovation.

www.memeticor.com
Do you have questions like this:

- What is the strategy for your IT?
- Does this strategy fit in your business strategy?
- Is there a security concept?
- Does your business strategy fit in your security concept?
- What troubles do you have with your IT and what troubles do you expect?
- What cost calculation method do you use?
- Does this cost calculation method fit in your business strategy?

Do you want to:

- an IT that works!
- an IT that makes sense and not troubles!
- an IT that fits in your business strategy!
- an IT that fits you!

Strategy Security and Sense with IT-SSS Check®

- security concept.
- cost calculation method.
- support processes.
Do you have questions like this:

- How to say it without getting troubles?
- How to discuss some important things without drinking coffee the whole day?
- How to make it visible and understandable for everybody?
- How to say it to people who are not reading more than half a page?
- How to see what happens to all those things we have discussed so long last month?

Do you want to:

- give everybody a picture of what happened about those things you have discussed last month!
- give them a chance to put their comment on it!
- reach people who do not read more than half a page!
- get some common picture of what is going on!
- have some good time in your team!

Company Communication Index with company.com/ix®

- drop barriers by abstraction.
- treat even sensitive issues without conflicts but smart.
- who laughs wins.
- outstanding personalities and pronounced characters become widely accepted.
mem-learning© - Memetic Based e-Learning

Do you have questions like this:

- Where can I learn those things I really need for my business?
- Why do I have to read hundreds of papers to get some useful stuff?
- Why could not make learning fun?
- How can I check what I have learned already?
- What does the others know about this themes?
- Where can I see what it means?
- How to learn a new foreign language in my old age?

Do you want to:

- have some fun when learning strange things!
- learn just what you really needs!
- check what you have already learned!
- check what others know about a theme!
- learn without reading hundreds of papers!
- see what it means!

Memetic Based e-Learning with mem-learning©

- pictorial representation
- unlimited languages.
- control of success.
Do you have questions like this:

• How to address people without have a lot of costs?
• How to address those people who are really interested?
• How to check who wants some more information?
• Where to store information about the peoples need?
• How to share peoples need with others in the team?
• How to make interesting newsletters that compiles our corporate identity?

Do you want to:

• do marketing actions and sales promotion very efficient!
• simple network all your marketing data!
• get a feedback on your actions!
• help your customers!
• boost your sales!

Memetic Mail Advertising with e-mem©

• unlimited languages.
• parameters for layout (HTML, Text).
• address administration with preferences.
• any content incl. pictures and downloads.
• links (cross-references) to homepage.
• test run and tracing (web statistics)
• CRM (contacts, requests, giveaways...).
Use **Topics** to structure topic maps in an object oriented manner and to make a graphic representation.

- any structuring levels – Topics
- links across layers, even external links
- object classes and linking rules
  (sample models)
- make rules interactive
- international standards
  (SVG, XML, XSL, HTML)
- multidimensional reports, scaleable
- define your templates freely
  (schemes) and reports
- unlimited languages
- drop barriers by abstraction
- integrate photos
- annotationen and mail feedback
- continuous Web application
- interfacing up to EAI
**memeticor®** offers *services* to them who want to **tackle the future.**

**memeticor®** provides *software for the right half of the brain.*

Most decisions are made "on a gut level," in addition to numbers and facts. What we need is a really good editing of correlations for visions, ideas and targets.

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**Memetic** is a science about replicate information (similar Genetic).

**Menticor** is an institution for genetic engineering based on a novel/movie.

**memeticor®** means powerful *information systems.*

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**memeticor®** offers consulting in:

- Informationmanagement
- Innovationmanagement
- Ideamanagement
- Infotainment

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