memeticor®

vision

The best ideas „from Scheibbs bis Nebraska“

www.memeticor.com
The business idea:

**Information** is becoming the **most important thing** in our world.

But do we **really want** to read so much **data** every day?

But there is a lot to write and read if **business should go on**!

Do we **ever wonder** how many **times other people** have to read our papers?

➔ What we really want is to **get a big picture** of what is going on!

➔ And we want to **deliver our message** as successful as possible!

➔ So we need to **give our message a picture that fits** into the big picture of our receivers.

This is most effectively done by **information systems** that work on a **pictorial way**.

Such a system needs some basic **features** like

✔ rules,
✔ customising,
✔ searching,
✔ interfaces to other systems
✔ and the www.

Such a system could be the **center of communication** in every community and between communities.
memeticor® offers services to them who want to tackle the future.

memeticor® provides software for the right half of the brain. Most decisions are made "on a gut level," in addition to numbers and facts what we need is a really good editing of correlations for visions, ideas and targets.

Memetic is a science about replicate information (similar Genetic). Menticor is an institution for genetic engineering based on a novel/movie. memeticor® means powerful information systems.

memeticor® offers consulting in:

- Informationmanagement
- Innovationmanagement
- Ideamanagement
- Infotainment

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