



SDA

stimulation of diverse assortment

Version: 1.0, 02/01/2007



EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT CREATIVITY TECHNIQUES...

Buyers

- * **manager** (general, product, marketing, HR)
- * **decision maker**
- * **Consultants**

Feature

- * **disillusion**
- * **stimulation**
- * **association**
- * **analogies**
- * **crystallization seeds**
- * **symmetry**
- * **grids and boundaries**

Problem

- * **Reason:** if you have to go out of the dead end

Solution

- * **come to know**
- * **try out**
- * **estimate**
- * **estimate**
- * **adopt**
- * **benefit**

Basis

- * **SDA DAO, Qi, Zen, five phases, emotions, NLP**

Method

- * **brainwaves**
- * **brainstorming**
- * **brainwriting**
- * **braindrawing**
- * **morphology**
- * **bionics**
- * **stories**
- * **world cafe**



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Product specifications

- * 5 units at 2 hours
- * from 5 attendees
- * max 10 attendees

Price

- * 130,- ... 250,- EUR per attendee
- * exclusive VAT
- * inclusive documentation
- * exclusive premises (in house)

ASK ALSO FOR COMBINATION WITH BODYWORK AND OUTDOOR !

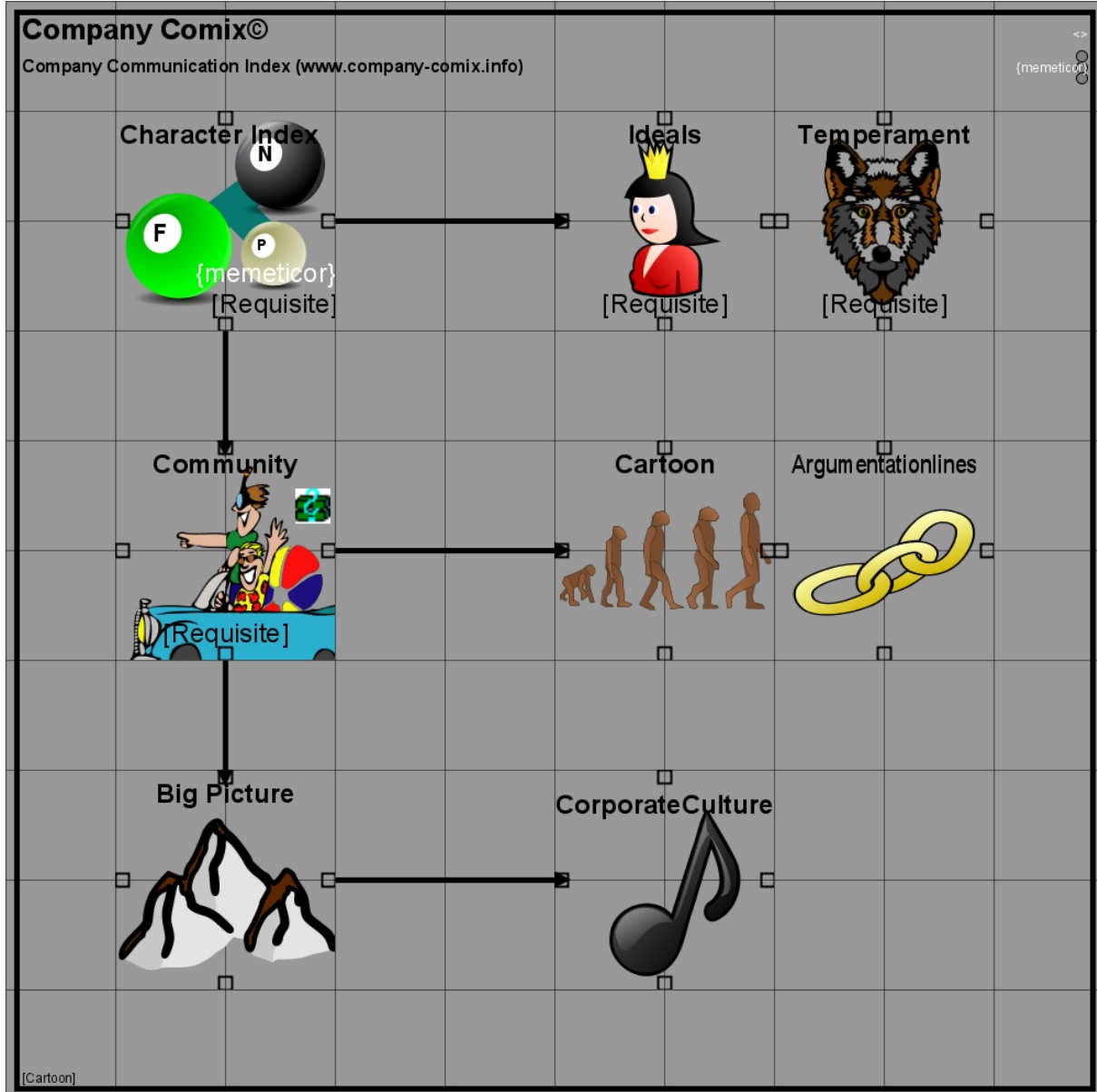
Without diversity there is no quality. We can see this in the nature by the evolution. The better is the enemy of the good. To adhere unconditionally to established means to be doomed. But creativity may not be enforced. You have to allow "it" and to clear out everything in the way.



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