



Z-FVC® Whitepaper

Find your Zeal Visualise and Communicate it!

takes your
ideas home...

Function

Z-FVC® is designed to visualise, appraise and communicate strategic targets. On the basis of a preassigned graphical structuring- and appraisal schema you can very easily gather and make up all of your relevant data.

Concerning the outstanding web graphics platform you can memorably communicate and trace strategic targets and its correlations and impacts.

We offer substantial options for interaction available by the use of state of the art database technology:

- Brainstorming, Voting and Cloning of Information
- Searching
- Data Input and gathering, visualisation and formula evaluations
- Annotations
- Comparison lists
- Snapshots and time series
- Calendar functionality and e-mail notification
- Multilingualism support

Customer Benefit

Strategic targets are the most important management and planning instrument we have. Without having wise objectives effort of any kind will exhale without effect.

Using Z-FVC® you will **find** that kind of strategic targets it is worth to commit wholeheartedly. You will distinguish between targets, its desired and undesired impacts, measures that must be taken, events that will probably happen, interests that must be considered, potential conflicts, strategical and taktical planning and the benefit you expect therefore.

At the same time using Z-FVC® you **achive** a continuous desin process, because every data become stored in an analysable manner and you can combine and compare them at any time.

By the graphical visualisation and the potentials of interactions every coherences become clearly cognizable and easy to communicate. Involved parties get really **motivated!**

The possibilities of instant integration with the other modules of the tool called mem-topics® from memeticor® offers a unprecedented consistence of strategic targets, ideas, chances and risiks, business processes, technical documentation towards problem management and e-learning – the big picture of „soft-facts“.

Win your headstart using Z-FVC®!

Technology

Z-FVC® is based on the tool mem-topics® from memeticor®, a universal web tool. The technology behind is the object-relational database Cache® from Intersystems®.

The graphics is based on the XML based international standard SVG (Scalable Vector Graphics).

All you need is a server running Windows (XP, 2000) or Unix (Linux, etc.) and a client running Microsoft® Internet Explorer® (version 6 or higher) and the free available Adobe® SVG Viewer (version 3.0 or higher).

You may use the instant integration to the other modules of the tools mem-topics® from memeticor®, and you have easy but powerful possibilities of integration by the used architectur (SOAP, ODBC, Java, .NET, SAP, etc.).