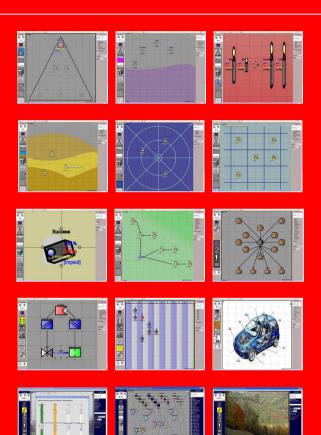
## **Innovation**

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takes your ideas home...

#### Z-FVC<sup>©</sup> - Zeal Find it Visualise and Communicate it

Ideee - Idea Expansion and Evolution (idea finding tool)

Baselisk<sup>©</sup> - Soft Facts for Basel II

**BP-Control**<sup>©</sup> - **B**usiness **P**rocess **Control** 

**TechDoc**<sup>©</sup> - **Tech**nical **Doc**umentation

Problem IAP® - Problem Identification-Analysis-Prevention

IT SSS Check<sup>©</sup> -Strategy Security and Sense

company.<u>com</u>/<u>ix</u><sup>©</sup> - Company <u>Com</u>munication <u>I</u>nde<u>x</u>

mem-learning<sup>©</sup>
Memetic Based e-Learning

**e-mem**<sup>©</sup>
Memetic Mail Advertising

# mem-topics<sup>©</sup>

Memetic Topic Maps

**Collaboration Management** 

ReadyToGo-Consulting<sup>©</sup>

Innovation = Targets + Ideas



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## **Targets**

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Ideas

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How do decision-makers read?

every policy paper and every record

How do knowledge workers write?

all that policy papers and all that records

How do we ensure that everybody means the same?

talking about complex things

How do you bridge language barriers and different civilisations?

in multicultural projects

How do you memorise most important facts and correlations?

in complex, shared or distributed projects

How do you compare and appraise soft-facts?

on a gut level

**Web Graphics** 

memorable

**Brainstorming** 

offhanded

**Voting and Cloning** 

sustainable

**Teach-in information rules** 

controllable

**Graphical and Multilingual** 

easy to communicate

**Annotations and Comparison Lists** 

interactive

**Web Tracking** 

on-line

**Snapshots and Time Series** 

analysable

Informationmanagement

Innovationconsulting

Ideamanagement

Infotainment

The best *Ideas* "from Scheibbs to Nebraska'

Innovation = Targets + Ideas



Innovation = Targets + Ideas



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Unternehmensberatung und Informationstechnologie

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