**Targets**

www.mem-topics.info

**How do decision-makers read?**
every policy paper and every record

**How do knowledge workers write?**
all that policy papers and all that records

**How do we ensure that everybody means the same?**
talking about complex things

**How do you bridge language barriers and different civilisations?**
in multicultural projects

**How do you memorise most important facts and correlations?**
in complex, shared or distributed projects

**How do you compare and appraise soft-facts?**
on a gut level

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**Ideas**

www.mem-topics.info

**Web Graphics**
memorable

**Brainstorming**
offhanded

**Voting and Cloning**
sustainable

**Teach-in information rules**
controllable

**Graphical and Multilingual**
easy to communicate

**Annotations and Comparison Lists**
interactive

**Web Tracking**
on-line

**Snapshots and Time Series**
analysable

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**Innovation = Targets + Ideas**

mem-topics®
takes your ideas home...

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**Information management**

Innovation consulting

Ideamanagement

Infotainment

The best Ideas "from Scheibbs to Nebraska"