

memeticor®



vision

The best Ideas „from Scheibbs bis Nebraska“

[www.memeticor.com](http://www.memeticor.com)



## The business idea:



Information is becoming the most important thing in our world.

But do we really want to read so much data every day?

But there is a lot to write and read if business should go on!

Do we ever wonder how many times other people have to read our papers?



→ What we really want is to get a big picture of what is going on!

→ And we want to deliver our message as successful as possible!

→ So we need to give our message a picture that fits  
into the big picture of our receivers.

This is most effectively done by information systems that work on a pictorial way.



Such a system needs some basic features like

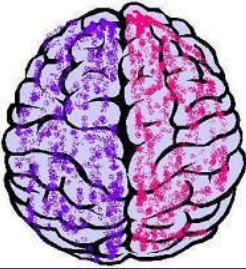
- ✓ rules,
- ✓ customising,
- ✓ searching,
- ✓ interfaces to other systems
- ✓ and the www.

Such a system could be the center of communication  
in every community and between communities.



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memeticor® offers services to them who want to tackle the future.



memeticor® provides **software for the right half of the brain.**  
most decisions are made "on a gut level",  
in addition to  
numbers and facts  
what we need is a really good editing of  
correlations for visions, ideas and targets.

**Memetic** is a science about replicate information (similar Genetic).  
**Meticor** is an institution for genetic engineering based on a novel/movie.  
**memeticor®** means powerful information systems.

memeticor® offers consulting in:

Informationmanagement

Innovationmanagement

Idemanagement

Infotainment

**memeticor®**

Unternehmensberatung und Informationstechnologie

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