



Ideee® Whitepaper

Ideen Expansion und Evolution

takes your
ideas home...

Funktion

Ideee® is designed to visualise, appraise and communicate ideas. On the basis of a preassigned graphical structuring- and appraisal schema you can very easily gather and make up all of your relevant data.

Concerning the outstanding web graphics platform you can memorably communicate and trace all of your ideas with its basis, assumption, problems, appraisal and implementation.

We offer substantial options for interaction available by the use of state of the art database technology:

- Brainstorming, Voting and Cloning of Information
- Searching
- Data Input and gathering, visualisation and formula evaluations
- Annotations
- Comparison lists
- Snapshots and time series
- Calendar functionality and e-mail notification
- Multilingualism support

Customer Benefit

Ideas and its implementations is the basis of every innovation. Without useful ideas stagnates expansion of any kind. You can not stop good ideas but you can use them. You can not enforce ideas. So it is very important to change ideas and keep them alive.

Using Ideee® you will **develop outstanding lucrative ideas**, ready to the market. It starts with the basis for the idea and will get you to the problems and to the benefit of the idea and will outline the implementation - from the technology beyond the market to the necessary timing.

At the same time using Ideee® you **achieve** a continuous idea evolution process, because every data become stored in an analysable manner and you can combine and compare them at any time.

By the graphical visualisation you get a really quick overview about complexity and details and preserves to allow oneself room. And by the potentials of interactions every coherences become clearly cognizable and easy to communicate. The underlying object oriented schema ensures that your idea descriptions become consistent, comparable and easy-to-handle. Involved parties get really **motivated!**

The possibilities of instant integration with the other modules of the tool called mem-topics® from memeticor® offers a unprecedented consistence of strategic targets, ideas, chances and risks, business processes, technical documentation towards problem management and e-learning – the big picture of „soft-facts“.

Win your headstart using Ideee®!

Technology

Ideee® is based on the tool mem-topics® from memeticor®, an universal web tool. The technology behind is the object-relational database Cache® from Intersystems®.

The graphics is based on the XML based international standard SVG (Scalable Vector Graphics).

All you need is a server running Windows (XP, 2000) or Unix (Linux, etc.) and a client running Microsoft® Internet Explorer® (version 6 or higher) and the free available Adobe® SVG Viewer (version 3.0 or higher).

You may use the instant integration to the other modules of the tools mem-topics® from memeticor®, and you have easy but powerful possibilities of integration by the used architectur (SOAP, ODBC, Java, .NET, SAP, etc.).