

# Tools



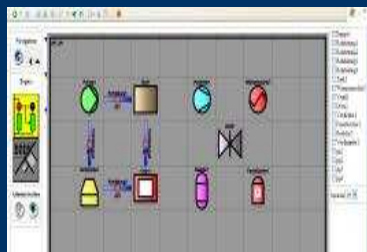
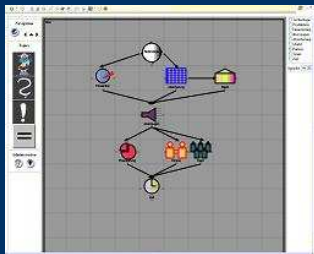
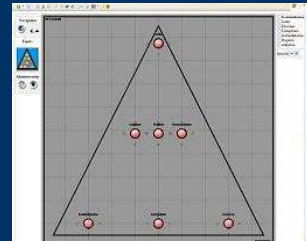
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# Projects



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# memeticor®



**Z-FVC® - Zeal**  
Find it Visualise and Communicate it

**Ideee® - Idea Expansion and Evolution**  
(idea finding tool)

**Baselisk® - Soft Facts for Basel II**

**BP-Control® - Business Process Control**

**TechDoc® - Technical Documentation**

**Problem IAP® - Probleme Identification-Analysis-Prevention**

**IT SSS Check® - Strategy Security and Sense**

**company.com/ix® - Company Communication Index**

**mem-learning®**  
Memetic Based e-Learning

**e-mem®**  
Memetic Mail Advertising

## Informationmanagement

## Innovationconsulting

## Ideamanagement

## Infotainment

memeticor® provides software\* for the *right half of the brain*.

Most decisions are made "on a gut level", in addition to numbers and facts what we need is a really good editing of correlations of visions, ideas and targets.

No **Hard Facts** without **Soft Facts**  
no **SoftFacts** without **Hard Facts!**

In our „fast moving time“ it is absolutly possible that a *fit as a fiddle* company anytime – *over nacht* – becomes steamrolled by a new technology or a more modern approach.

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# Informationmanagement



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# Innovationconsulting



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# Ideamanagement



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## IT SSS Check

(Strategy, Security and Sense)

**project metrics, -income statement**  
requirements analysis

**strategical und taktical understanding**  
of using information

## Problem IAP

(Identification-Analysis-Prevention -  
z.B. massdata growth)

## Electronic Data Interchange

(B2B, B2C, e-commerce, clearing)

**document management** (incl. CAD, CAE)

## data model analysis

BPO (business process optimization)

## classification systems

## choosing the right technology

(GPL tools)

## FVC approach

(Find - Visualisize - Communicate)

simplification of modules and  
reduce total number of modules

catalogues of goods and spareparts

competition analysis and value analysis

analyse business model and fit objective targets

problem solving strategies and moderation

Goal-oriented focusing of companies  
(Charakter Index for Organisations CIO)

**creative-work-shops**

**idea-exchange**

**idea-management-systems**

The best Ideas "from Scheibbs to Nebraska"

IT solutions are used in supporting the **organisation**.  
IT is often used as management instrument, as a link from  
strategy to realisation, the "management glue".

There is something like the "principle of the highlander" –  
there is only one, "the original", selected by the selection  
procedure of **Memetic** (Information-Evolution).  
The Better is the enemy of the Good.

**memeticor**<sup>®</sup>

Unternehmensberatung und Informationstechnologie

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