



company.com/ix[®] Whitepaper

Company Communication Index

takes your
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Function

company.com/ix[®] is designed to visualise, appraise and communicate community interests. On the basis of a preassigned graphical structuring- and appraisal schema you can very easily gather and make up all of your relevant data.

Concerning the outstanding web graphics platform you can memorably communicate and trace all of your relevant communication processes and its correlations.

We offer substantial options for interaction available by the use of state of the art database technology:

- Searching
- Data Input and gathering, visualisation and formula evaluations
- Annotations
- Comparison lists
- Snapshots and time series
- Calendar functionality and e-mail notification
- Multilingualism support

Customer Benefit

Interests of a community are part of every organisation. Often we do not utilize them and therefore we can not use them in our strategic decision.

Using company.com/ix[®] you will **activate** the capabilities of your community. No fear – a realized and utilized potential is an advantage for both sides, a latent or even repressed one may cause serious consequences.

At the same time using company.com/ix[®] you **achieve** a continuous in communication, because every data become stored in an analysable manner and you can combine and compare them at any time.

By the graphical visualisation you get a really quick overview about themse, intensity and details. And by the potentials of interactions every coherences become clearly cognizable and easy to communicate. The underlying object oriented schema ensures that your communication processes become consistent, comparable and easy-to-handle.

The possibilities of instant integration with the other modules of the tool called mem-topics[®] from memeticor[®] offers a unprecedented consistence of strategic targets, ideas, chances and risiks, business processes, technical documentation towards problem management and e-learning – the big picture of „soft-facts“.

Win your headstart using company.com/ix[®]!

Technology

company.com/ix[®] is based on the tool mem-topics[®] from memeticor[®], an universal web tool. The technology behind is the object-relational database Cache[®] from Intersystems[®].

The graphics is based on the XML based international standard SVG (Scalable Vector Graphics).

All you need is a server running Windows (XP, 2000) or Unix (Linux, etc.) and a client running Microsoft[®] Internet Explorer[®] (version 6 or higher) and the free available Adobe[®] SVG Viewer (version 3.0 or higher).

You may use the instant integration to the other modules of the tools mem-topics[®] from memeticor[®], and you have easy but powerful possibilities of integration by the used architectur (SOAP, ODBC, Java, .NET, SAP, etc.).